



Educational Symposium/Allied Trade Show:
March 19, 2009

March 20-22, 2009
Ronald Reagan Equestrian Center at Tropical Park
7900 SW 40th Street
Miami, Florida, USA 33155



PRESENTING SPONSOR

Investment: \$25,000

Presenter Status

Presenter Status on all Promotional Materials
Company Name on Stage / Main Event Horse Ring ■ Name at Entrance
Recognized as Presenting Sponsor via Broadcast Media

Brand Exclusivity

Exclusivity in product category

Logo Representation

Television ■ Street Banners ■ All Print Media
On Miami-Dade Parks website with link to sponsor website

Product Sampling/Sales

Right to sampling or display/demonstrate product ■ Right to give away promotional materials
Right to Sell Product/Service ■ Right to provide product coupons to customers
One 10 x 20 tent provided for sampling or display
Opportunity for media driven promotions to enhance retail traffic and off-premise programs

Hospitality and Client Entertainment Opportunities

Access to Hospitality Tent – 50 passes ■ VIP Parking Passes

Brand or Product Signage

Prominent Brand Signage in Multiple Locations ■ Opportunity to showcase inflatable near stage

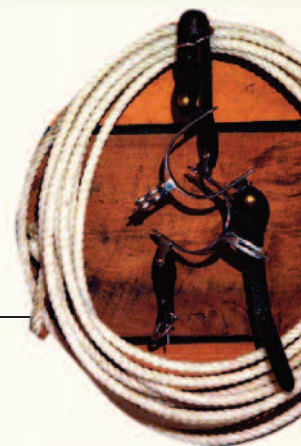
Advertising

Right to Advertise Company as Presenting Sponsor of
Miami-Dade Parks' 2009 *Miami International Agriculture & Cattle Show*

Access

Backstage passes to concert ■ Private "Meet & Greet" with artist
Personalized CDs/Photos ■ Access to event measurement and research

**2009 MIAMI INTERNATIONAL
AGRICULTURE AND CATTLE SHOW**
www.miamicattleshow.com





Educational Symposium/Allied Trade Show:
March 19, 2009

March 20-22, 2009
Ronald Reagan Equestrian Center at Tropical Park
7900 SW 40th Street
Miami, Florida, USA 33155



PLATINUM LEVEL SPONSOR

Investment: \$15,000

Platinum Status

Right to sell Product/Service

Brand Exclusivity

Non-Exclusivity in product category

Logo Representation

Television ■ Street Banners ■ All Print Media
On Miami-Dade Parks website with link to sponsor website

Product Sampling/Sales

Right to sampling or display/demonstrate product ■ Right to give away promotional materials
Right to provide product coupons to customers
One 10 x 20 tent provided for sampling or display

Hospitality and Client Entertainment Opportunities

Access to Hospitality Tent – 25 passes
VIP Parking Passes

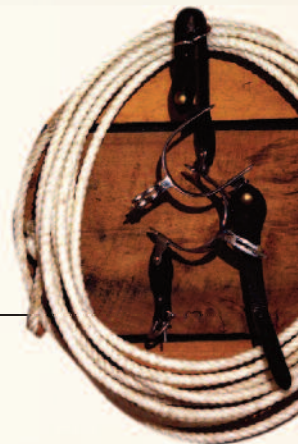
Brand or Product Signage

Prominent Brand Signage in Multiple Locations ■ Company Name on Main Stage/Horse Ring

Advertising

Right to Advertise Company as Platinum Sponsor of
Miami-Dade Parks' 2009 *Miami International Agriculture & Cattle Show*

**2009 MIAMI INTERNATIONAL
AGRICULTURE AND CATTLE SHOW**
www.miamicattleshow.com





Educational Symposium/Allied Trade Show:
March 19, 2009

March 20-22, 2009
Ronald Reagan Equestrian Center at Tropical Park
7900 SW 40th Street
Miami, Florida, USA 33155



GOLD LEVEL SPONSOR

Investment: \$10,000

Gold Status

Right to sell Product/Service

Brand Exclusivity

Non-Exclusivity in product category

Logo Representation

Street Banners ■ All Print Media
On Miami-Dade Parks website with link to sponsor website

Product Sampling/Sales

Right to sampling or display/demonstrate product ■ Right to give away promotional materials
Right to provide product coupons to customers
One 10 x 20 tent provided for sampling or display

Hospitality and Client Entertainment Opportunities

Access to Hospitality Tent – 15 passes
VIP Parking Passes

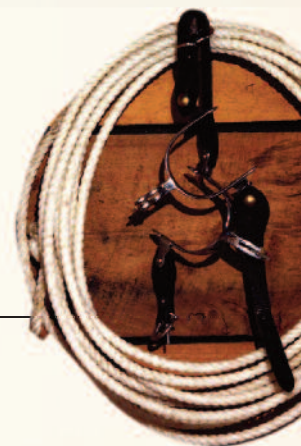
Brand or Product Signage

Prominent Brand Signage in two (2) locations

Advertising

Right to Advertise Company as Sponsor of
Miami-Dade Parks' 2009 *Miami International Agriculture & Cattle Show*

**2009 MIAMI INTERNATIONAL
AGRICULTURE AND CATTLE SHOW**
www.miamicattleshow.com





Educational Symposium/Allied Trade Show:
March 19, 2009

March 20-22, 2009
Ronald Reagan Equestrian Center at Tropical Park
7900 SW 40th Street
Miami, Florida, USA 33155



SILVER LEVEL SPONSOR

Investment: \$5,000

Silver Status

Right to sell Product/Service

Brand Exclusivity

Non-Exclusivity in product category

Logo Representation

All Print Media

On Miami-Dade Parks website with link to sponsor website

Product Sampling/Sales

Right to sampling or display/demonstrate product
(excludes vehicle & heavy machinery)

Hospitality

Access to Hospitality Tent – 10 passes

Brand or Product Signage

Brand Signage in Sponsored Location
(Horse Arena, Mechanical Bull, Children's Area or Hayrides)

**2009 MIAMI INTERNATIONAL
AGRICULTURE AND CATTLE SHOW**
www.miamicattleshow.com





Educational Symposium/Allied Trade Show:
March 19, 2009

March 20-22, 2009

Ronald Reagan Equestrian Center at Tropical Park
7900 SW 40th Street
Miami, Florida, USA 33155



BRONZE LEVEL SPONSOR

Investment: \$2,500

Bronze Status

Non-Exclusive Product Sales

Logo Representation

All Print Media

On Miami-Dade Parks website with link to sponsor website

Hospitality

Access to Hospitality Tent – 6 passes

**2009 MIAMI INTERNATIONAL
AGRICULTURE AND CATTLE SHOW**
www.miamicattleshow.com

